

Curriculum Vitae – 11.2017

Dr. Robin Pesch

POSITIONS

Since 08/2014	Postdoc , Chair for Strategic Management and Organisation of Prof. Dr. Bouncken, University of Bayreuth, Germany
Since 10/2014	Lecturer for Organisation and Management, Zeppelin University, Friedrichshafen Germany (Fall Semester 2014, replacing Prof. Dr. Alfred Kieser)
11/2009 – 07/2014	Research Assistant , Chair for Strategic Management and Organisation of Prof. Dr. Bouncken, University of Bayreuth, Germany
03/2010 – 05/2014	Tutor , Educatis School of Management, Altdorf Switzerland
05/2010 – 04/2014	Press Officer , Recht und Wirtschaft in Bayreuth e.V.

EDUCATIONAL BACKGROUND

11/2009 – 07/2014	PhD-Student in Business Administration, University of Bayreuth
10/2004 – 10/2009	Master in Business Administration (“Diplom Kaufmann”), University of Bayreuth,

PUBLICATIONS

Books:

- Kulturelle Distanz und inter-organisationales Lernen in internationalen Innovationskooperationen – Eine empirische Analyse in der Maschinenbaubranche, Dissertation, Dr. Kovač Verlag, 2015.

Refereed Journal Articles:

- (1) How to achieve benefits from diversity in international alliances: Mechanisms and cultural intelligence (Robin Pesch, Ricarda B. Bouncken) in: *Global Strategy Journal* 2017 (Impact factor 2016: 2.1; VHB-JOURQUAL: B).
- (2) The double-edged sword of cultural distance in international alliances—How perceived cultural distance influences trust and task discourse to drive new product development performance (Robin Pesch, Ricarda B. Bouncken), in: *Cross Cultural & Strategic Management* 2017; Vol. 24 (1), pp. 33-54 (Impact factor 2016: 1.185; VHB-JOURQUAL: C).
- (3) Configurational answer to the ongoing riddle of formal and/or emergent planning practices (Ricarda B. Bouncken, Viktor Fredrich, Robin Pesch) in *Journal of Business Research*, 2016 Vol. 69 (9), pp. 3609-3615. (Impact factor 2016: 3.354; VHB-JOURQUAL: B)
- (4) Entrepreneurial orientation in vertical alliances: joint product innovation and learning from allies (Ricarda B. Bouncken, Boris D. Plüschke, Robin Pesch, Sascha Kraus), in: *Review of Managerial Science*, 2016 Vol. 10 (2), pp. 381-409. (Impact factor 2016: 1.126; VHB-JOURQUAL: B)
- (5) Effects of divergent communication schemes in new product development alliances (Robin Pesch, Ricarda B. Bouncken, Sascha Kraus), in: *Management Research Review* 2016 Vol. 39 (3), pp. 289-309. (VHB-JOURQUAL: C)
- (6) Copioiesis: Mutual knowledge creation in alliances (Ricarda B. Bouncken, Robin Pesch, Andreas Reuschl), in *Journal of Innovation and Knowledge Management*, 2016 Vol. 1 (1), pp. 44-50.
- (7) Effects of communication style and age diversity (Robin Pesch, Ricarda B. Bouncken, Sascha Kraus), in: *International Journal of Innovation and Technology Management*, 2015 Vol. 12 (6), 1550029-1-1550029-20 (VHB-JOURQUAL: C)

Most read article in the Journal of Innovation and Technology Management in 2017

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- (8) Strategic embeddedness of modularity in alliances: innovation and performance implications (Ricarda B. Bouncken, Robin Pesch, Siegfried Gudergan), in: *Journal of Business Research* 2015 Vol. 68 (7), pp. 1338-1394. (Impact factor 2016: 3.354; VHB-JOURQUAL: B)
Awarded with the Paper Award of the Global Innovation and Knowledge Academy (GIKA) 2014
- (9) SME innovativeness in buyer-seller alliances: effects of entry timing strategies and inter-organizational learning (Ricarda B. Bouncken, Robin Pesch, Sascha Kraus) in: *Review of Managerial Science* 2015 Vol. 9 (2), pp. 361-384. (Impact factor 2016: 1.126; VHB-JOURQUAL: B)
- (10) Misunderstanding in international alliances does not mean miscommunication! (Robin Pesch, Ricarda Bouncken, Sascha Kraus), *International Journal of Strategic Management* 2014 Vol. 14 (3), pp. 117-124. VHB-JOURQUAL: C)
- (11) Improvisation im unternehmerischen Prozess (Robin Pesch), in: *ZfKE: Zeitschrift für KMU und Entrepreneurship* 2011 (1), pp. 63 - 69. (VHB-JOURQUAL: C)

Journal Articles:

- (1) Kulturelle Distanz – Hindernisse und Potenziale in internationalen Kooperationen (Ricarda Bouncken, Robin Pesch), in *Spektrum Universität Bayreuth* 2015, pp. 58-61.

Chapters in Edited Volumes:

- (1) Personal attachment of boundary spanners as success factor for cross-cultural strategic alliances (Franziska Engelhard, Robin Pesch), in: *Trust Building and Boundary Spanning in Cross-border Management*, edited by Zhang M., forthcoming 2018.
- (2) New product performance through channeling in supply chain innovation alliances: the nexus of collaboration intensity, divergent communication schemes, and alliance duration (Ricarda B. Bouncken, Robin Pesch), in: *Strategic Alliances for Innovation and R&D* (book series "Research in Strategic Alliances"), edited by Das, T.K., 2014, pp. 85-111.
- (3) Divers und doch Produktiv? Zum Umgang mit kultureller Diversität bei Dienstleistungsunternehmen, in: *Dienstleistungsproduktivität Band 2: Innovationsentwicklung, Internationalität, Mitarbeiterperspektive.*, Forum Dienstleistungsmanagement, edited by: Bruhn M. and Hadwich, K., 2011, pp. 242 - 261.

Result Reports:

- (1) *Digitale Transformation in der Druck- und Druckmedienindustrie – Strategische und organisatorische Gestaltung* (Robin Pesch, Ricarda B. Bouncken, Bayreuth 2016.

PRESENTATIONS

Refereed Conference Papers:

- Academy of International Business (AIB): 2012, 2013, 2014, 2015, 2016
- Academy of Management (AOM): 2012, 2014, 2015, 2016, 2017
- European Group for Organizational Studies: 2014
- Global Innovation and Knowledge Academy (GIKA): 2014, 2017
- International Academy of Business and Economics (IABE) Fall Conference: 2014
- Organization Science Winter Conference: 2016
- Strategic Management Society (SMS): 2014, 2015, 2016
- Western Academy of Management (WAM): 2013
- Wissenschaftliche Kommission Internationales Management des VHB: 2012

Panels, Symposia and Invited Presentations:

- (1) Digitalisierung – Bleibt alles anders? (Robin Pesch), Ingenieur-Gesellschaft der Bauwerkserhaltung mbH, Bad Waldsee 09.11.2017
- (2) Symposium: Refugees in Europe: Careers and labor market integration (Robin Pesch, Ebru Ipek), Academy of Management (AOM) Annual Meeting, Atlanta 04.08-08.08.2017.
Awarded with the Careers Division Best Symposium Award of the Academy of Management Annual Meeting 2017
- (3) Panelist for the panel “Upside of cultural differences: Towards a more balanced treatment of culture in cross-cultural management research”, (Panelists: Mary Sully de Luque, Hyun-Jung Lee, Rosalie Tung, Stacey R., Jusuke JJ Ikegami, Martha Maznevski, Masataka Ota, Robin Pesch) Academy of International Business (AIB) Annual Meeting, Dubai 02.07.-05.07.2017
- (4) Refugees' stress coping and corporate support: A qualitative study of employed refugees in Germany (Robin Pesch), Project group of Arbeitsgemeinschaft für wirtschaftliche Verwaltung e.V. (AWV): Job integration of refugees, Federal Ministry of Trade Affairs and Energy, Berlin 28.06.2017
- (5) Strategic avenues of digitalization: Avenues, places, and cross-roads (Robin Pesch, Ricarda Bouncken, Robin Pesch) Bosch Thermotechnology (Beijing) Co. Ltd, Beijing, Beijing 12.04.2017
- (6) Making sense of digitalization (Robin Pesch, Ricarda Bouncken), Sino-German research network, Beijing 10.04.-12.04.2017
- (7) Organizational digitalization competence (Robin Pesch, Ricarda B. Bouncken), Sino-German research network, Regensburg 18.07.-19.07.2016
- (8) International collaboration and competition: Cross-national and cross-cultural influences (Ricarda B. Bouncken, Robin Pesch), Sino-German research network, Beijing 27.04.-30.04.2015
- (9) Product innovation through SMEs' learning in alliances with buyers and their directives (Ricarda B. Bouncken, Robin Pesch, Boris D. Plüschke, Manish K. Srivastava), INFORMS Annual Meeting, Phoenix 09.-12.11.2014
- (10) Knowledge work in supply chain innovation alliances: Technological uncertainty as driver or inhibitor? (Ricarda B. Bouncken, Robin Pesch), INFORMS Annual Meeting, Phoenix 14.10.-17.11. 2012
- (11) Workshop „Innovationen“ of the TU Kaiserslautern and the Institute for Employment Research (IAB), Kaiserslautern 2011

Organized Workshops and Conferences:

- (1) Nachhaltige Integration Auszubildender mit Fluchthintergrund im Betrieb – Unternehmensbildung stärken, Ausbildungsabbrüche vermeiden, Workshop jointly organized with the Deutsche Industrie und Handelskammertag (DIHK) for executives, Bayreuth 05.10.2017

REVIEWER

- Journal of Management Studies
- Group & Organization Management
- Review of Managerial Science
- The International Journal of Human Resource Management
- Creativity and Innovation Management
- Annual Meeting of the Academy of International Business (AIB) 2012, 2013, 2014, 2015, and 2016
- Annual Meeting of the Academy of Management (AOM) 2017
- Western Academy of Management Conference 2013

WORKSHOPS

- Theory development workshop with McDonald Lange, Associate Editor at the Academy of Management Review, Bayreuth 11.07.-13.07.2017
- Academy of Management PDW on methodological frontiers in survey studies, Anaheim 06.08.2016
- Paper development workshop with McDonald Lange, Associate Editor at the Academy of Management Review, Bayreuth 21.01.2016
- Academy of Management (TIM division) junior faculty consortium, Vancouver 08.08.2015
- Academy of International Business junior faculty consortium, Bangalore 27.06.2015
- Journal of Management Studies paper development workshop, Vallendar 27.05-29.05.2015
- Paper development workshop with Marc Gruber, Associate Editor at the Academy of Management Journal, Bayreuth 12.01.-14.01.2015
- Journal of International Business Studies paper development workshop, Vancouver 23.06.2014
- Academy of International Business' s doctoral consortium, Istanbul 03.07.2013
- Western Academy of Management's doctoral consortium, Santa Fe 13.03.2013

AWARDS AND NOMINATIONS

- Teaching Award 2017 (Christian-Karl-Schmidt-Preis der Fakultät) for excellent teaching at the department of Law and Economics at the University of Bayreuth. The students nominated the winner. The award includes price money of 1,000 euros.
- Careers Division Best Symposium Award of the Academy of Management Annual Meeting 2017
- Paper Award of the Global Innovation and Knowledge Academy (GIKA) 2014
- Finalist of the „2012 PDMA Dissertation Proposal Competition“

SCHOLARSHIPS

- DAAD-Travel Scholarship
- Travel Scholarship of the Academy of International Business (AIB)
- Travel Scholarship of RWalumni
- Travel Scholarships of Universitätsverein Bayreuth e.V.

Bayreuth, 06.11.2017